It is our great pleasure to announce the Call for Sponsors for the 27th International Conference on Pattern Recognition (ICPR 2024), which will be held in Kolkata, India, during December 1-5, 2024. ICPR 2024 is the flagship conference of IAPR, the International Association of Pattern Recognition and it is a biannual conference started in 1973. ICPR is completing its 50 years in 2023. ICPR is the largest research venue for scholars, researchers and practitioners in the field of Pattern Recognition, an interdisciplinary research area that aims to discuss on cutting edge developments on Pattern Recognition, Machine Learning, Computer Vision and Artificial intelligence.

ICPR 2024 offers sponsorship opportunities at the Diamond, Gold, Silver, Start-up and ‘others’ levels, as described below. By becoming a sponsor of the conference (except ‘others’ level), you will have the opportunity to showcase your company’s latest products to the conference attendees, recruit top technical talent, and learn about state-of-the-art research and technologies in Pattern Recognition. Most importantly, you will help to support the pattern recognition research community. Sponsorship will be used towards student bursaries, travel and stay support for keynote/invited speakers, networking events, welcome/banquet and for other events of ICPR-2024.

Here are the different categories of the sponsorship. In addition, we have an Academic Sponsorship category, but the number is limited, and hence, it details are not available here. Please contact icpr2024@gmail.com with a subject line "Academic sponsor for ICPR-2024" if you are interested to be an academic sponsor.

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES</th>
<th>DIAMOND INR 16.50 Lakh (20,000 USD)</th>
<th>GOLD INR 8.25 Lakh (10,000 USD)</th>
<th>SILVER INR 5.00 Lakh (6,000 USD)</th>
<th>STARTUP INR 3.25 Lakh (4,000 USD)</th>
<th>OTHERS INR 2.50 Lakh (3,000 USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space for networking event/workshop for 2 hours</td>
<td>YES</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Delivering a Talk at the conference (10 mins) Banquet</td>
<td>YES</td>
<td></td>
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</tr>
<tr>
<td>Special mention at the Inauguration</td>
<td>YES</td>
<td></td>
<td></td>
<td>YES</td>
<td></td>
</tr>
<tr>
<td>Special recognition at the Banquet and Welcome reception</td>
<td>YES</td>
<td></td>
<td>YES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company handout at registration kit **</td>
<td>YES</td>
<td></td>
<td></td>
<td>YES</td>
<td></td>
</tr>
<tr>
<td>Company logo on all large banners displayed at the conference venue area</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Logo on the ICPR 2024 website</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Logo in the program booklet</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Number of complimentary registrations (***) to be availed</td>
<td>YES (5)</td>
<td>YES (3)</td>
<td>YES (2)</td>
<td>YES (1)</td>
<td>Yes (1)</td>
</tr>
<tr>
<td>Free Exhibition space for the entire conference will be provided in feet (****)</td>
<td>15 x 14 (feet)</td>
<td>15 x 10 (feet)</td>
<td>10 x 10 (feet)</td>
<td>10 x 8 (feet)</td>
<td>NO</td>
</tr>
</tbody>
</table>

(*) To companies with up to 20 employees and in business less than 3 years.
(**) Handout should be supplied by the company, well in advance.
(***) Complimentary registration includes free access to the main Conference sessions and a pass for Welcome Reception and Conference Banquet events.
(****) Exhibition space will include one table and one chair. Space will be allocated on a first-come-first-served basis. Additional space may be
ICPR 2024 SPONSORSHIP APPLICATION

INSTRUCTIONS: Complete all sections. Obtain authorized signature. Application will be confirmed in writing.

COMPANY INFORMATION

Company Name: ____________________________________________________________________________________

Street Address: ____________________________________________________________________________________

City __________________ State ________________ Zip code _________________ Country __________________

VAT/GST Number: __________________________________________________________________________________

Web: ______________________________________________________________________________________________

CONTACT INFORMATION

Title __________________ First Name__________________________________________ Last Name________________________

E-mail ____________________________ Telephone __________________________________________________________

SPONSORSHIP LEVEL

☐ DIAMOND
☐ GOLD
☐ SILVER
☐ START-UP
☐ OTHERS

PAYMENT INFORMATION

Total sponsorship = ________________________________

- The ICPR 2024 Secretariat will send the invoice after confirming your application.
- The payment is due within 30 days of receiving the invoice.

AUTHORIZED SIGNATURE

Name (Print): ____________________________________________________________________________________

Date (mm/dd/yyyy): ________________________________________________________________________________

Signature: ______________________________________________________________________________________

SUBMIT APPLICATION TO: icpr2024sponsorship@gmail.com and icpr2024@gmail.com