**Call for Sponsors**

It is our great pleasure to announce the Call for Sponsors for the 27th International Conference on Pattern Recognition (ICPR 2024), which will be held in Kolkata, India, during December 1-5, 2024. ICPR 2024 is the flagship conference of IAPR, the International Association of Pattern Recognition and it is a biannual conference started in 1973. ICPR is completing its 50 years in 2023. ICPR is the largest research venue for scholars, researchers and practitioners in the field of Pattern Recognition, an interdisciplinary research area that aims to discuss on cutting edge developments on Pattern Recognition, Machine Learning, Computer Vision and Artificial intelligence.

ICPR 2024 offers sponsorship opportunities at the Diamond, Gold, Silver and Start-up levels, as described below. By taking this opportunity to become a proud sponsor of the conference, you can **showcase your company’s latest products** to an international community of Pattern Recognition researchers and practitioners, **recruit top technical talent**, and **learn about state-of-the-art research** and technologies in Pattern Recognition.

**Here are the different categories of the sponsorship:**

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES</th>
<th>DIAMOND $20,000 USD</th>
<th>GOLD $10,000 USD</th>
<th>SILVER $6,000 USD</th>
<th>STARTUP * $4000 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space for networking event/workshop for 2 hours</td>
<td>YES</td>
<td></td>
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<tr>
<td>Delivering a Talk at the conference (10 mins) Banquet</td>
<td>YES</td>
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<tr>
<td>Special mention at the Inauguration</td>
<td>YES</td>
<td>YES</td>
<td></td>
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<tr>
<td>Special recognition at the Banquet and Welcome reception</td>
<td>YES</td>
<td>YES</td>
<td></td>
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<tr>
<td>Company handout at registration kit **</td>
<td>YES</td>
<td>YES</td>
<td></td>
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<tr>
<td>Company logo on all large banners displayed at the conference venue area</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td></td>
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<tr>
<td>Logo on the ICPR 2024 website</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Logo in the program booklet</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Number of complimentary registrations (***) to be availed</td>
<td>YES (5)</td>
<td>YES (3)</td>
<td>YES (2)</td>
<td>YES (1)</td>
</tr>
<tr>
<td>Free Exhibition space for the entire conference will be provided in feet (****)</td>
<td>15’ x 14’</td>
<td>15’ x 10’</td>
<td>10’ x 10’</td>
<td>10’ x 8’</td>
</tr>
</tbody>
</table>

(*) To companies with up to 20 employees and in business less than 3 years.
(****) Handout should be supplied by the company, well in advance.
(****) Complimentary registration includes free access to the main Conference sessions and a pass for Welcome Reception and Conference Banquet events.
(****) Exhibition space will include one table and one chair. Space will be allocated on a first-come-first-served basis. Additional space may be purchased, if available.

**Why You Should Take Part**
- Increase brand awareness
- Networking
- Grow your audience

**Salient Features of ICPR’24**
- Will be attended by 1000+ world’s leading researchers
- Presence of renowned academic and industry researchers in PR, CV, ML and AI
- First time of ICPR in India
- Indian multi-cultural hospitality to our delegates
- Wide range of sponsorship opportunities

**Contact:** icpr2024@gmail.com
ICPR 2024 SPONSORSHIP APPLICATION

INSTRUCTIONS: Complete all sections. Obtain authorized signature. Application will be confirmed in writing.

COMPANY INFORMATION

Company Name: ___________________________________________________________________________________

Street Address: ___________________________________________________________________________________

City________________ State _____________ Zip code ______________ Country __________________________

VAT/GST Number: ________________________________________________________________________________

Web: __________________________________________________________________________________________

CONTACT INFORMATION

Title__________________ First Name________________________ Last Name___________________________

E-mail ____________________ Telephone _________________________________

SPONSORSHIP LEVEL

☐ DIAMOND  ☐ GOLD  ☐ SILVER  ☐ START-UP

PAYMENT INFORMATION

Total sponsorship = $____________________________

• The ICPR 2024 Secretariat will send the invoice after confirming your application.
• The payment is due within 30 days of receiving the invoice.

AUTHORIZED SIGNATURE

Name (Print): ___________________________________________________________________________________

Date (mm/dd/yyyy): _____________________________________________________________________________

Signature:

SUBMIT APPLICATION TO: icpr2024sponsorship@gmail.com and icpr2024@gmail.com